

> TEZ GARCIA

ortencia garcia – she | her
graphic designer

ortenciagarcia.com

919.698.1045

mars hill, nc

EDUCATION

Appalachian State University

BFA Graphic Design

August 2017 – May 2021

EMPLOYMENT

The Parish Group

Digital & Print Designer

Feb 2023 – Current

Internal designer for a higher ed marketing agency that specializes in custom creative solutions for institutions across the country.

[web dev](#) | [email dev](#) | [publication design](#) | [internal marketing](#) | [content creation](#) | [photography](#)

Townsquare Interactive

Website Designer

Apr 2022 – February 2023

Designed custom websites using an internal CMS, HTML, and CSS. Worked alongside a team of writers, campaign managers, and team leads.

[site builds](#) | [photoshop](#) | [branding](#) | [illustration](#) | [wireframes](#) | [research](#) | [html](#) | [css](#) | [javascript](#)

Precision Graphics

Graphic Designer

Sep 2021 – Apr 2022

Managed print and design projects, working closely with logo design, print design, and post-production processes.

[offset printing](#) | [wide format printing](#) | [print design](#) | [branding](#) | [embroidery](#) | [screen printing](#)

EXPERIENCE

Citizens Bank

UX Design Intern

Summer 2020

Utilized Agile and Scrum to work on a team with UX developers and researchers as we produced a tool for hiring managers within the company.

Appalachian State

Teachers Assistant

Spring/Fall 2020

Interaction Design TA – Assisted students with HTML and CSS web development during designated office hours.

Idea Lab TA – Conducted weekly critique sessions outside of class. Graded weekly journals.

RELATED SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe XD

Sketch

Figma

Video Editing

Photography

Illustration

Public Speaking

Bilingual

HTML | CSS | JS